



PEOPLE FIRST
ELEVATION TEAM

Transform your company events from missed opportunities to meaningful experiences

How We Help

Working closely with you we:

- **Plan** engaging content that supports key business updates.
- **Design** meetings that model the company's core values.
- **Coach** presenters on presence and delivery.
- **Create** exciting mixed media presentations with storytelling, music, video, and art.
- **Elevate** and amplify your associates in your workplace events.
- **Manage** event deadlines, technical production, and the run of the show.
- **Package** unique visuals for downstream distribution.

Your people will leave aware of what's important, feeling inspired and confident that their presence mattered.

Are you **missing opportunities** for engagement during your company events?

Have your meeting formats become stale?

Would you like your **company's purpose and core values** to be more visible in your meetings?

More than ever, distributed teams feel isolated and less connected to their company culture.



Virtual company meetings have become the norm for distributed teams, making it harder for leaders to connect authentically with their people.

Our People-First Elevation Team is here to partner with your company leaders and **transform your events into highly engaging, impactful, and elevated experiences.**

Let's Get Started

1. Set up a **discovery call**.
2. **Tell us** about your company-wide events.
3. We'll share **new possibilities**.

Leadership Team



Vicki Flier Hudson
Executive Partner



Jeff Bond
Executive Partner

Contact **Vicki Flier Hudson**

✉ vicki@highroaders.com

☎ 770-936-9209